

ABSOLUTE

HAIR & BEAUTY

WINTER ISSUE 2019



All Enquiries :
01322 787 561

UNIT 27 , BOURNE INDUSTRIAL PARK, CRAYFORD. KENT DA1 4BZ
email - absolute@sekl.co.uk

IN-STORE
NOVEMBER 2019

COLOR TUBES
£6.95 EACH
3+ @ £6.25 EACH



TOPCHIC/COLORANCE
LOTIONS
3 FOR 2



OXYCUR PLATIN
DUST-FREE BLEACH
£10.00 EACH



DUALSENSES
1L TWIN PACK*
£16.95



DUALSENSES/STYLESIGN
RETAIL PRODUCTS**
3+1 FREE



HAIR LACQUER
600ML
£3.75 EACH



* Available in Color, Rich Repair and Just Smooth
** Cheapest item free

GOLDWELL.

NEW DUALSENSES COLOR REVIVE COLOR GIVING CONDITIONERS



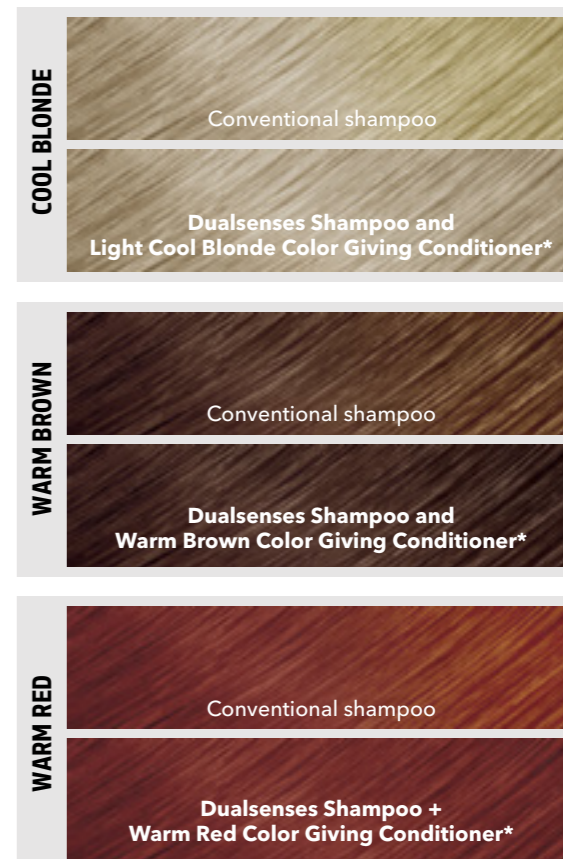
New Color Revive Color Giving Conditioners refresh and intensify beautiful salon color at home whilst also conditioning the hair.

The eight selected shades are perfectly tailored to match the most popular Goldwell Topchic and Colorance shades and help revive beautiful blonde, elegant brown, and vibrant red hair.

Application is quick and easy - in just two to five minutes, see individual, customised results that range from just a color refresh to something more intense. Unique technologies using microPROtec and direct dyes provide quick and even distribution for optimal care and color refreshment.

Usage: Alternate with Dualsenses care products to maintain the full color vibrancy or use weekly to just slightly refresh color. For a soft, revived hue and daily usage, leave conditioner in hair for two minutes. Leave it for up to five minutes for an intensive color refresh.

Salon result 10 washes / 3 weeks



*Individual results depend on hair color, application frequency and processing time of Color Revive Color Giving Conditioner.

GOLDWELL.

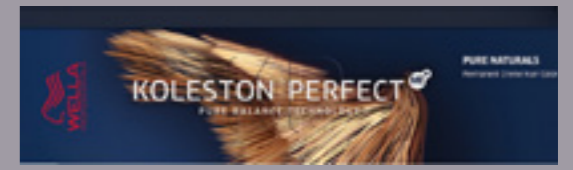


ABSOLUTE COLOUR PRICES

- Majirel £5.49
- Koleston (Original) £5.99
- Luo-Color £5.99
- Dia-Richesse £5.99
- Dia-Light £5.99

BUY 10 TUBES OR MORE AND RECEIVE 10% OFF
(Now Including Koleston ME+)

Now available
Koleston ME+ £6.99



SHAMPOO & BALM
£8.99

IN GEL COLOUR
£5.99

ABSOLUTE MASK
£10.45

PRE-SHAMPOO OIL
£8.99

SHAMPOO & BALM 1LT
£20.99

SEE THE WORLD OF PURE BRILLIANT COLOUR WITH
IMAGEA COLOUR IN GEL

DISCOVER THE RANGE OF COLOURCARE & STYLING

FREE FROM: PPD, AMMONIA, RESOURCINOL AND PARABENS

FRAGRANCE FREE

VEGAN
HALAL
BIODEGRADABILITY
SUPPORTING FREEDON PROJECT
SUSTAINABLE RAW MATERIALS
PACKAGING: RECYCLED/RENEWABLE

ELGON® green

bbcos HAIR-PRO

Innovationevo

Innovation-evo is a permanent hair colour with a low ammonia content that guarantees complete grey hair coverage. Thanks to its 3 ACTION formula it colours, nourishes and hydrates the hair all in one, achieving uniform colour from root to end. As a result the hair is healthier, and the colours more intense, brilliant, and longer lasting. It is available in 107 shades to suit every taste.

Innovationevo, the hair dye that looks after your hair.

FANTASTIC VALUE. ONLY

£4.75

PER 100ml TUBE

BUY 4 GET 1 FREE
Nets down to £3.60 per tube

INDOLA
EXCLUSIVELY PROFESSIONAL



**Profession PCC/
Xpress Color &
Blonde Expert
Color 60ml**

**ONLY
£5.10** EACH



**INNOVA
Backwash Care
1.5 Litres**

£10.85

EACH

Offer includes Shampoos & Conditioners or Treatments

#SimplySmarter

f i y indola.co.uk

Schwarzkopf
PROFESSIONAL

Master
Tomorrow's
balayage
Today

BLONDME

**NO FOILS!
NO MESS!
NO PROBLEM!**

PERFECT FOR BALAYAGE!

BLONDME's premium soft-to-solid formula that creates an outer-shell allowing the lightener to stay moist on the inside while unleashing its full lightening power within the hair.



**NEW BLONDME
PREMIUM CLAY
LIGHTENER 350g**

Our 1st clay-based lightener with integrated bond enforcing technology for effortless free-hand techniques and seamless blonde results.

ONLY £18.95

NATURAL
STYLING
hydrowave

**CLASSIC
WAVE**



**PERM &
NEUTRALISER
TWINPACK**

0, 1 or 2
VARIANTS

£16.18
EACH

**IGORA VARIO BLOND
PLUS OR SUPER PLUS POWDER LIGHTENER
450g**



FIBREBOND
TECHNOLOGY
INSIDE

BUY 2

GET A
COLORWORX
100ml

FREE

ANY MIX
WHILST STOCKS LAST

CLYNOL
SALON EXCLUSIVE

*The future is
ours to shape...*

**VITON® OR
GO BLONDE**



**BUY 3
GET VITON CREAM
DEVELOPER 1LITRE**

FREE ANY
MIX

**VITON
BLEACH
POWDER 450g**



£7.15 EACH

SILHOUETTE

PURE FORMULA invisible hold



**HAIRSPRAY
750ml OR
MOUSSE 500ml**

**BUY 4 FOR
£20**
ANY MIX

bc OSiS+
BONACURE



3 for 2
ANY MIX

(Lowest priced item free of charge. Offer applies to retail sizes only)

CLYNOL SHAPED BY STYLISTS

f clynolunitedkingdom

www.clynol.com

Together. A passion for hair.

i schwarzkopfprouk

f schwarzkopfprofessionalunitedkingdom

www.schwarzkopfpro.com



STYLISS SMOOTHING TREATMENT

Styliss is a Keratin Treatment to smooth, and restructure all types of hair in total safety. Two products that work in synergy to defend and prolong the smooth effect of your hair.

SMOOTHING TREATMENT

Containing a blend of rice and bamboo extracts combined with natural hydrolyzed keratin, they work in synergy with the myPlex technology, to guarantee a safer, healthier and more natural result. Fast application. Different processing times and number of passes of the hair straightener guarantee a tailor made result on every type of hair. In a single product you get an absolute smoothness, reduce the volume and control of the frizz.

ACTIVE INGREDIENTS:

- Rice and bamboo extracts increase the elasticity of the hair and strengthen the hair fiber.
- Keratin hydrolyzate nourishes and hydrates the hair fiber giving it body.
- MyPlex technology protects and restructures the hair fiber.

BENEFITS

By applying the product and leaving for the designated times, the active ingredients wrap the hair creating a protective film. Then with added heat from a straightener the film is fixed to the hair gives a smooth effect with the treatment last for up to 12 weeks.



SMOOTHING TREATMENT KIT ONLY £78



KEEP A SECRET

ONLY £11.95



8 NEW shades from the Gellux Winter Collection.
Available at your wholesaler now

@salonsystem
www.salonsystem.com
#Gellux     





parlux
ALYON[®]
AIR IONIZER TECH

2250 Watt,
NEW "HFS - HAIR FREE SYSTEM",
"Air Ionizer Tech" ionic technology,
"Anti-Heating" front case,
"SOFT" Switches &
Built-in Silencer.

Matt Black, Matt Graphite, Bronze,
Blue, yellow, green, pink, coral and
NEW JADE

£82.76 each
Usual price - £91.95

SAVE 10%

hair AWARDS 2019



HEAD JOG
08 Straw Brush

Environmentally Friendly,
Natural hair brush
made from bio-material.

NEW



Display box (12 brushes)
Only £32.99

Electric HEAD JOG
Steam Hair Straightener

Steam Hair Straightener.
Can also be used with
Argan Oil.

NEW

Dual voltage
110-240v

2 setting temperature:
Low: 170°C / High: 195°C (+/- 10°C)
Black ceramic coated plates.
Optional atomizing steam function - Argan oil can also be added to the water for increased intense moisturising during straightening. PTC heating element, with a rapid heat up time and fast heat restoration.

Only £39.95



NEW

2" Grey Waved Grips
Pk of 50.

Only £1.65



NEW

Head Jog Hairdressing Case With Mirror

Hairdressing case containing a folding mirror, is designed to hold a variety of styling equipment with its numerous pouches and compartments.

Only £29.95



HAITO Yoru
5.5" & 6" Offset Scissor

Metallic black scissor with a rubberised handle and metallic black finger rest. Hand-made scissors from Stainless steel with black Teflon coating. Convex cutting edge for professional cutting

NEW

Only £24.95 each



str

STR Midnight £37.99

STR Rose Gold £37.99

STR Pro Classic £35.00

Rand Rocket



JAGUAR

JAGUAR Silver Ice £75.99

JAGUAR JP10 £115.00

TONDEO

TONDEO SLIM £109.00

Rand Rocket



HAIR TOOLS™

tools of your trade... The tools of your trade... The tools of your trade... The tools of your trade... The tools of your trade...

BaByliss PRO
STYLIST TOOLS

KERATIN
LUSTRE

SAVE 1/3

STRAIGHTENER £40
DRYER £33.34

AVAILABLE IN 4 LUXURIOUS COLOURS



INFUSED WITH **KERATIN**
FOR MAXIMUM SMOOTHNESS
AND SHINE

Straightener - Regular list price £60.00
Dryer - Regular list price £50.00

BaByliss PRO
STYLIST TOOLS

ONE TOOL,
THREE CURLING MODES.
ENDLESS STYLES.

SAVE
50%
NOW ONLY £49.50



PERFECT CURL™
MKII

Curl management system, automatically adjusts the central barrel, carefully controls hair tension and precisely regulates heat and time to create the perfect curl whichever curl mode you choose, from tight, defined or loose curls.

Regular list price £99.00

WAHL®
PROFESSIONAL

USED BY PROFESSIONALS
SINCE 1919

wahl.co.uk



**DETAILER
TRIMMER KIT 8081-833**

£62.99

Corded Trimmer

EXTRA WIDE PRECISION DETAILING

FEATURES AN EXTRA WIDE T-BLADE FOR SUPER CLOSE TRIMMING

CORDED FOR CONTINUOUS POWER

BLADE CAN BE ADJUSTED TO ZERO OVERLAP FOR ULTRA CLOSE CUTTING

DESIGNED FOR EDGE LINING AND DETAIL WORK

SAVE
10%

NOW
AVAILABLE
£109.99

INTRODUCING THE NEW
**CORDLESS
DETAILER Li**

*** 5 Star Series

SHARP OUTLINES & SHAPE-UPS
CLOSE CUTTING EXTRA-WIDE T-SHAPED
BLADES ENABLE SHARPER OUTLINES
AND SHAPE-UPS.

CORDLESS
100 MINUTES RUN TIME FROM JUST
A 45 MINUTE CHARGE.

DESIGN
WEIGHTED STAND FOR SECURE
CHARGING.



TRIMMER KIT 8171-830

LIMITED EDITION

BaByliss PRO
PRECISION STYLIST TOOLS



SAVE 10%
now only £54.00

Titanium Foil Shaver

- High power cord/cordless performance
- Hypoallergenic titanium dual foils
- 3 hour charge time for 180 mins use

Regular list price £60.00



SAVE 1/3
now only £60.00

**Cordless
Super Motor Trimmer**

- High-torque brushless motor
- Zero gap adjustable blades
- 3 hour charge for 85 minutes use

Regular list price £90.00

SAVE 1/3
now only £120.00

ADVANCED
LITHIUM



**Cordless
Super Motor Collection**

- High-torque brushless motors
- Japanese steel blades
- 3 hour charge for 120 mins use (Clipper)
- 3 hour charge for 85 mins use (Trimmer)

Regular list price £180.00

SAVE 1/3
now only £73.33

ADVANCED
LITHIUM



**Cordless
Super Motor Clipper**

- High-torque brushless motor
- Precision Japanese steel blades
- 3 hour charge for 120 minutes use

Regular list price £110.00

**BERET
TRIMMER KIT 8841-831**

£62.99

Cord/Cordless Trimmer

CLOSE LINING AND EDGING

LITHIUM BATTERY FOR CONSISTENT
CUTTING POWER

**75 MINUTE RUN TIME
FROM A 60 MINUTE CHARGE**

SUPER SMOOTH V-BLADE DESIGNED
FOR A CLOSE CUT

**ERGONOMIC FOR FLUID
MOVEMENT**

SAVE
30%



**ACADEMY
WET GOODS**

£9.16 each

- FIBRE ZX744**
TEXTURE & BODY, FOR FINE HAIR
- GUMMA ZX745**
EXTREME STYLE, MAXIMUM HOLD
- KLAY ZX746**
DEFINE & TEXTURE, MATT FINISH
- GELÉ ZX875**
SLEEK & SHINE, FLEXIBLE HOLD
- PUTTEE ZX876**
STYLE & MOULD, ULTIMATE CONTROL

BUY 2
GET 1
FREE



**STERLING 2
TRIMMER KIT 8087-830**

£62.99

Cordless Trimmer

**90 MINUTE RUN TIME FROM
A SINGLE CHARGE**

DETACHABLE FINGER RING FOR
COMFORT AND CONTROL

CUTTING LENGTH 0.4MM

INCLUDES 4 TRIMMER
ATTACHMENT COMBS,
GRADES 1-4

SAVE
10%



**BALDING
CLIPPER KIT 8110-830**

£49.99

Corded Clipper

SKIN AND BALD FADING

BLADES ARE SET TO ZERO OVERLAP
FOR SKIN TIGHT FADING

**POWERFUL V5000 MOTOR, ENGINEERED
FOR SUPERIOR CUTTING ABILITY**

CORDED FOR CONTINUOUS POWER

**INCLUDES 2 ATTACHMENT COMBS,
GRADES 0.5 AND 1.5**

SAVE
18%





Hey Joe!

HEY JOE! products were created by barbers for barbers, with a stringent policy of extremely high quality, developing the formulas with the best raw materials available on the market, and hand-made in small quantities to ensure quality and exclusivity.

Passionate about image, great interest and care has been taken in designing the packaging; the "Joe" crocodile logo represents patience, wisdom, clairvoyance and the survival instinct. Like the crocodile, barbers and the noble art of grooming have been known on our planet since time immemorial.

Genuine Hair Pomade STRONG	£6.95
Genuine Hair Pomade SUPER STRONG	£7.35
Genuine Hair Pomade MATT	£7.35
Genuine Hair Pomade BLACK	£8.15
Genuine Hair Pomade KIDS	£5.95
Hair Mattifying Powder	£11.76
Beard Oil N° 1 CLASSIC JOE	£10.89
Beard Oil N° 2 RED MANDARIN	£10.89
Beard Oil N° 3 ACID MELON	£10.89
Beard Oil N° 4 FEEL WOOD	£10.89
Beard Oil N° 5 SWEET CHUFA	£10.89
Beard Oil N° 6 CITRIC FOREST	£10.89
Beard Oil N° 7 FRESH MINT	£10.89
Beard Balm N° 1 CLASSIC JOE	£10.89
Beard Balm N° 3 ACID MELON	£10.89
Beard Balm N° 4 FEEL WOOD	£10.89
Beard Balm N° 7 FRESH MINT	£10.89
Beard Shampoo N° 1	£7.13
Beard Shampoo N° 3	£7.13
Premium Shave Cream	£12.06
Premium Pre Shave Oil	£12.31
Premium After Shave Lotion	£8.58

osmo

Our gift to you...



ONLY
£9.99
EACH

Deep Moisture Gift Pack
1 x Deep Moisture Shampoo 400ml
1 x Deep Moisture Conditioner 400ml
1 x Intensive Deep Repair Mask 250ml



ONLY
£9.99
EACH

Blinding® Shine Gift Pack
1 x Blinding® Shine Shampoo 400ml
1 x Blinding® Shine Conditioner 400ml
1 x Blinding® Shine Serum 50ml



Extreme Volume Gift Pack
1 x Extreme Volume Shampoo 400ml
1 x Extreme Volume Conditioner 400ml
1 x Extreme Volume Root Lifter 250ml

ONLY
£9.99
EACH



Grooming Gift Pack
1 x Detoxify Shampoo 250ml
1 x Matte Clay Extreme™ 100ml
1 x Fibre Sculpt™ 100ml

ONLY
£10.80
EACH



Super Silver Gift Pack
1 x Super Silver Shampoo 300ml
1 x Super Silver Mask 250ml
1 x Violet Protect & Tone Styler 125ml

www.osmo.uk.com



All prices shown are exclusive of VAT

TEXT MESSAGES

If you would like to receive a text message of our relevant events and offers. Please Text:

ABSOLUTE to 84433

CHRISTMAS OPENING TIMES

MON 23rd	- OPEN (8.30am - 5.30pm)
TUE 24th	- CHRISTMAS EVE (8.30am - 1.00pm)
WED 25th	- CHRISTMAS DAY
THU 26th	- BOXING BAY
FRI 27th	- CLOSED
MON 30th	- CLOSED
TUE 31st	- NEW YEAR'S EVE CLOSED
WED 1st	- NEW YEAR'S DAY CLOSED
THU 2nd	- RE-OPEN (8.30am - 5.30pm)
FRI 3rd	- OPEN (8.30am - 5.00pm)

LAST SALON DELIVERIES WILL BE:
THU 19th - MEDWAY AREA
FRI 20th - LONDON AREA

SALON DELIVERIES WILL RESUME:
WED 8th - LONDON AREA
THU 9th - MEDWAY AREA

SALON ESSENTIALS



**Streaker Meche
Long & Short**

Buy 1
Get 1 FREE

£12.99



**Truzone Cream
Peroxide**

Buy 4
Get 1 FREE

£2.50



**Streaker Foil
1000m**

Buy 2
£55



5Lt Backwash Shampoo

From
£6.95

Buy 4
Get 1 FREE*
*cheapest item free



Nitrile Gloves

Buy 2
Get 1 FREE

£7.99

WHY NOT TRY OUR SALON DELIVERY SERVICE

WEDNESDAY & FRIDAY
S/E LONDON (Inside M25)

THURSDAY
KENT (Outside M25)

FREE DELIVERY

MINIMUM ORDER VALUE ONLY £35
(£2.95 ON ALL OTHER ORDERS)



OPENING HOURS

MONDAY	8.30 - 5.30
TUESDAY	8.30 - 5.30
WEDNESDAY	8.30 - 7.00
THURSDAY	8.30 - 5.30
FRIDAY	8.30 - 5.00
SATURDAY	CLOSED
SUNDAY	CLOSED